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How To Start A Home-Based Children's Birthday Party Business (Home-Based Business Series)



Synopsis

From a \$250,000 fête for a seven-year-old Florida girl, complete with helicopter rides, to \$100,000 first birthday parties as reported in the New York Times, this is rapidly becoming the gilded age of children's birthday parties. The cost of these events now averages between \$200 and \$400, fueled by pressure to "keep up with the Joneses." Couple this surge in interest with the fact that births in the United States have exceeded 4 million each year since 2000, and you have a waiting and growing market. Planning such events has become a profession in itself. More and more, parents are turning to event consultants to plan their children's celebrations. If you've dreamed of your own home business, planned parties for your own children, and want to put your creative ideas to work, this book is for you. Packed with organizing tips, guidelines, checklists, and more, *How to Start a Home-Based Children's Birthday Party Business* will help you hit the ground running.

Book Information

Series: Home-Based Business Series

Paperback: 192 pages

Publisher: Globe Pequot Press (December 30, 2008)

Language: English

ISBN-10: 0762749385

ISBN-13: 978-0762749386

Product Dimensions: 7.4 x 0.7 x 9 inches

Shipping Weight: 12 ounces (View shipping rates and policies)

Average Customer Review: 3.6 out of 5 stars [See all reviews](#) (12 customer reviews)

Best Sellers Rank: #273,318 in Books (See Top 100 in Books) #40 in [Books > Cookbooks, Food & Wine > Entertaining & Holidays > Party Planning](#) #360 in [Books > Business & Money > Small Business & Entrepreneurship > Home Based](#) #3927 in [Books > Parenting & Relationships > Parenting](#)

Customer Reviews

Great book for new and established children event planners! Everything you need to know about the business! By far, best book I have read on the business - very detailed - covers everything you need to know.

Was looking for more meat concerning pricing, revenue, etc., but there is very little of that here.

Mostly just standard stuff that is relevant to any business plus descriptions of what got the author into it. Not too useful.

This book is absolutely wonderful! I believe that this book provides such helpful and wonderful information about starting my own home-based Children's Birthday Party Business! The information in this book is the MOST helpful information that I have come across about this subject. I also appreciate the fact that the author refers to children as "children" rather than "kids."

I have VERY limited experience with running a business and I still found this book to be pretty "common knowledge" stuff. Its is very organized and gives a literal step by step guide to starting a new business, so I'm sure someone out there would glean some knowledge from it, but for me it didn't tell me anything new.

I had tried to find a good book based on this subject, and it seems all event planning books are either based on corporate events or have nothing but obvious advice. This book details everything it takes to really start a children's party business in an organized manner. She covers the basics, but also gives the details of things you might forget and regret later. I had already started my business plan, and had a clear idea of what I wanted to do before getting this book, but now I feel so much more confident because I have lists that I can reference and check off. It would be wonderful if she included some more stories or photos, but I will definitely be referencing back to this as I continue my adventure into Children's Party Planning.

Not that great of a book if your seriously looking to start a childrens party planning business. More for a stay at home mom that wants to do parties for fun on the side, not very impressed.

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